Digital Appetite

**Grey Adhesive** with Air-Egress Liner!

oncepts newest flavor

INTRODUCING

## 2 NEW Recipes For Success!

Great. got better!

2010AP & 2030AP with "AE"

classic 2010AP & 2030AP

Our classic 2010AP and 2030AP Matte and Gloss White print films NOW with Air Egress (AE) technology



- · Quicker installations.
- · Unexpected free time.
- · Increased productivity means better profit.
- · 100% reduction in application fluid used. (dry apply only)

Available roll size: 54" x 150'

For more information contact your local Concept Dealer or General Formulations on a Dealer near you .

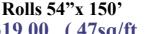




NEW- 203-OAPAE with AIR EGRESS 90# liner- 319.00 (.47sq/ft.







## **Graphic Commerce ltd.**

Mississauga, On phone (905)624-3124 toll free 1-800-543-2796

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## **Product Bulletin**

## Concept® 203-OAPAE FLEXIBLE GLOSS WHITE PVC PERMANENT ADHESIVE

Concept® 203-OAPAE (Air Egress) is a 3-mil premium white gloss flexible calendered vinyl film coated with 200-5031 permanent gray acrylic pressure sensitive adhesive laminated to a 90#AE layflat liner. This film is designed to accept a variety of solvent-based, UV curable and latex inks common to wide format digital printing systems. Adhesive 200-5031offers good opacity with low initial tack building to a permanent bond within 24 hours providing repositionability to the graphic during application. The 90#AE liner offers excellent product layflat in a variety of ambient conditions along with ease of application for large format graphics.

**Applications** Concept® 203-OAPAE is designed for large format interior or exterior signage, decals, nameplates,

and point-of-purchase displays.

**Thickness** Film 3.0 mils.

Adhesive .8 to 1.0 mils. Liner 7.5 mils.

(Thickness variance +/- 10%)

**Dimensional Stability** Good.

**Temperature Ranges** Minimum application temperature +40° F.

Service temperature -40° F to +180° F.

**Expected Exterior Exposure** 

**Exterior** Up to 3 years under normal exposure conditions. **Interior** Up to 5 years under normal exposure conditions.

Adhesion To stainless steel 40 oz/in.

PSTC-101 Method A with 24 hr. dwell at 70 °F and 50% relative humidity.

Typical values. Individual values may vary. Test thoroughly for your specific application.

Water Resistance Good. Test if immersed.

Humidity Resistance Good.
Solvent Resistance Good

**Storage Stability** 6-month shelf life when stored at 70 °F and 50% relative humidity.

**Product Codes** 2030APAE-54 (54" x 150' roll)

**Recommendations**Completely evaporate ink solvents before application. Failure to do so may facilitate solvent

penetration resulting in premature vinyl degradation.



Manufacturer of Pressure Sensitive Films, Traffic Graffic Floor Advertising Films, Custom Coatings and Printing Inks.

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