



BOOKS

BOOKS - Instruction



Mastering Layout by Mike Stevens

In this comprehensive book, Mike Stevens takes the mystery out of creating effective sign layout. Good design is a learned skill – not something you're born with or without. Get the tools you need to understand layout, alphabet choice, color use and more.

126 pages - 10" x 8"
36.50

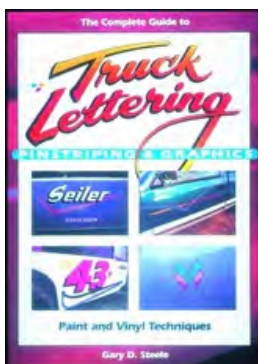


Sign Contractors Pricing Guide

This handy pocket size guide takes the guesswork out of pricing signs. Combines all 3 of the former separate pocket guides – signwriters, computer graphics, and screenprinters. Updated annually.

112 pages - 5" x 3" - 23.95

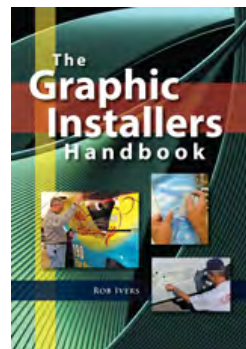
SIGNCRAFT MAGAZINE 8.75



The Complete Guide to Truck Lettering

This comprehensive book covers the many techniques sign makers use for vehicle lettering and graphics. You'll find step-by-step explanations of vinyl graphics application, hand-lettering techniques, surface gilding, pinstripping and more.

165 pages - 8 1/2" x 11"
36.25



A must-have for the beginner through the seasoned professional. This illustrated handbook covers every aspect of graphics installation Vinyl selection & working with solvents Design and graphics production Surface preparation and positioning the graphics Squeegee choice & trimming graphics Applications on rivets and complex curves Graphics recovery, repair, replacement and removal Roll stripping, banners and architectural graphics How to wrap a box truck Managing your business and more

7" x 10" - 121 pages - soft cover 28.95



A Practical Guide to Screen Printing

Written by Merrill Green The basic principles of the screen printing process are clearly explained and illustrated in this handy book with step-by-step descriptions for stencil preparation, screen making and printing procedures. Troubleshooting charts for photographic stencil preparation are also included.

187 pages 8 1/2" x 11" 48.00



How to Print T-Shirts

By Scott & Pat Fresener T-shirt and silk-screen printing is a great market for the sign maker, and this practical, straightforward manual has helped many sign shops get started. It covers garment printing from preparation of artwork to multi-colour printing. Plus, details on caps, heat transfers, bumper stickers and more.

260 pages - 8 1/2" x 11" - 49.45



Pinstripping and Vehicle Graphics

John Hannukaine takes the mystery out of pinstripping in this informative book. John leads you through a basic pinstripping design and explains the skills you'll need to start creating your own designs. Colour, step-by-step photos explain special effects, cartoons and more - and there's 20 pages of photos of top-notch pinstripping.

124 pages - 7 1/4" x 8 1/2" 28.55



Pinstripe with Steve Kafka

In this excellent video, outstanding striper Steve Kafka shows you the fundamentals of pinstripping from fine line work to elaborate scroll designs. You'll see how to grip the brush, how to thin and palette paints, and much more in this well-produced DVD.

1 hour 15 minutes VOLUME 1 - 49.45 VOLUME 2 - 49.45

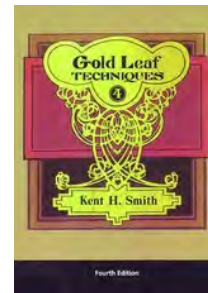


Commercial Sign Techniques Step-by-Step

Industry experts share their secrets on airbrushing, banner construction and installation, multidimensional wood signs, vinyl graphics, screen printing, sandblasting and more – with over 250 full-color, step-by-step photos.

Note: This book also includes the text & photos of *Vinyl Graphics How-To*

141 pages - 9" x 12" 46.15



Gold Leaf Techniques

The guidebook that has taught thousands has been updated with new materials, techniques, a full-color gallery of gold leaf signs, and a buyer's guide. The fourth edition still details the art of gilding with step-by-step instructions and more than 170 illustrations, covering both the basics of handling gold leaf as well as advanced techniques and applications.

170 pages - 7" x 10" 46.15