

252
SERIES
WALLS

WALL-TUX

ADHESIVE BACKED WOVEN POLYESTER FABRIC

DRESS UP YOUR WALLS!

NEW CONCEPT® *252*

- 6 mil Matte White Woven Polyester Wall Fabric with Added Opacity
- Removable-Relocationable Clear Wall Adhesive
- Designed for Smooth Painted Walls
- Resists Fraying when Contour Cut*
- Chlorine and Phthalate Free
- Printable with Solvent, Eco-solvent, Latex, UV Curable, Screen & Offset Inks

Roll Sizes - 54" x 100 ft. - \$513.00 (1.14 sq. ft.)
- 60" x 100 ft. - \$571.00 (1.14 sq. ft.)

*not intended for cut lettering



Concept
MEDIA SOLUTIONS



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Product Bulletin

Concept® 252

Wall-Tux Pressure Sensitive Fabric

Concept® 252 is a 6.0 mil matte white polyester fabric with an acrylic removable pressure sensitive adhesive backed by a 70# sta flat liner. Concept® 252 is formulated and manufactured to be chlorine and phthalate free*. The combination of fabric and adhesive allows removability of this product from normal wall surfaces. The 70# release liner provides excellent stability for processing using standard solvent, eco-solvent, UV curable and latex digital inks common to wide format digital printing systems.

Applications

Concept® 252 is designed for temporary application of decals and graphics to most types of painted interior smooth walls. This includes most flat, semi gloss and gloss paint finishes. Decals may also be applied to sealed wall coverings. The surface must be smooth and clean prior to application. Consult with paint manufacturer for correct paint cure time before applying Concept® 252 to freshly painted surfaces.

Thickness

Fabric	6.0 mils.
Adhesive	1.3 mils
Liner	5.3 mils.
(Thickness variation +/- 10%)	

Dimensional Stability

Good.

Temperature Ranges

Minimum application temperature	+40°F.
Service temperature	-40°F to +200 F.

Removability

Removable up to 6 months under normal interior exposure conditions and applications. Removal of wall fabric should be done at a 180° angle while pulling slowly against itself.

Adhesion

To standard test panels 16 oz. /in.
Tested according to PSTC-101 Method A procedures with 24 hour dwell at 70°F and 50% relative humidity. Typical values. Individual values may vary. Bond to wall surfaces may vary. Test thoroughly before production.

Storage Stability

6 months shelf life when stored at 70°F and 50% relative humidity.

Product Code

Concept® 252-54	54" x 100'
Concept® 252-60	60" x 100'

* Chlorine and phthalates are not intentionally added to the formulation of Concept® 252. There is a possibility of trace contamination during raw material manufacturing.

Recommendations

Completely evaporate inkjet solvents before application. Failure to do so may facilitate solvent penetration resulting in product failure.



**Manufacturer of Pressure Sensitive Films,
Traffic Graffic Floor Advertising Films,
Custom Coatings and Printing Inks.**

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