Product Bulletin

Concept® 242 OPTICALLY CLEAR CAST OVERLAMINATING FILM

Concept® 242 Optically Clear Cast Overlaminating Film is a pressure sensitive vinyl film with the optically clear permanent solvent pressure sensitive adhesive on a smooth polyester liner. This glossy flexible vinyl affords protection to graphics from ultra violet radiation, moisture and abrasion.

Concept® 242 is recommended as an overlay on Concept® 232 and Concept® 270 **Applications**

perforated window films. Cold laminating techniques are recommended when applying

this film.

Thickness Film 2.0 mils.

> Adhesive .9 to 1.1 mils. Liner 1.2 mils. (Thickness variance +/- 10%)

Dimensional Stability Good.

Temperature Ranges Minimum application temperature +40° F

> Service temperature range -40°F to +180°F.

Expected Exterior Exposure Under normal conditions, up to 5 years resistance can be expected.

Adhesion To stainless steel 48 oz/in.

When tested according to PSTC-101 Method A with 24 hr. dwell at 70°F and

50% relative humidity. Typical values. Individual values may vary.

Test thoroughly before production.

Surface Gloss >60

Gloss Meter 60° viewing angle

Storage Stability 1-year shelf life when stored at 70°F and 50% relative humidity.

Concept® 242-54 **Product Series** 54"x150"

Concept® 242-60 60"x150"



Manufacturer of Pressure Sensitive Films. Traffic Graffic Floor Advertising Films, **Custom Coatings and Printing Inks.**

309 S. Union • P.O. Box 158 • Sparta, Michigan 49345 • (616) 887-7387 • (800)253-3664 • FAX (616)887-0537 Web Site: www.generalformulations.com • e-mail: gfiinfo@generalformulations.com