

221

Gloss White

WINDOWS / GENERAL SIGNAGE

Concept[®]
MEDIA SOLUTIONS

221
SERIES

EASY AS 1-2-3

NEW 6.0 MIL GLOSS WHITE
S E M I - R I G I D V I N Y L



REMOVABLE P.O.P.



SHORT TERM DECALS



PROMOTIONAL SIGNAGE

THICK & EASY TO APPLY!

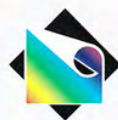
No laminate needed for rigidity and perfect for a variety of applications

New **CONCEPT**[®] 221 is a premium LOW-TACK 6.0 mil "Gloss White" semi-rigid vinyl that was designed for easy applications even without lamination. Applications include both interior and exterior flat, smooth surfaces. This film can be printed with solvent, eco-solvent, UV curable and latex inks. From decals to general signage, the new **221 Series** is a great print solution for any sign shop or graphics house.

Roll Size - 54" x 100 ft. - \$246.00 (.54 sq. ft.)

Also try General Formulations **CONCEPT**[®] 219 - 6 mil Gloss Clear Low-Tack the next time you print and mount to windows. Saves time and helps eliminate stretching when applying.

Concept[®]
MEDIA SOLUTIONS



General[®]
FORMULATIONS

MANUFACTURERS OF
PRESSURE
SENSITIVE FILMS
MADE IN THE U.S.A.

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Product Bulletin

Concept[®] 221 SEMI RIGID GLOSS WHITE PVC REMOVABLE ADHESIVE

Concept[®] 221 is a 6.0 mil premium white gloss semi rigid calendared vinyl film coated with 200-4982 removable acrylic pressure sensitive adhesive laminated to a 90# tight release digital liner designed for roll processing . This film is designed to accept a variety of solvent-based, UV curable and latex inks common to wide format digital printing systems.

Applications	Concept [®] 221 is a high performance removable decal film designed for ease of application of temporary interior or exterior signage, decals, nameplates, die-cut letters and point-of-purchase displays. Concept [®] 221 is the ideal media for temporary store front applications requiring bond to windows. This media may also be used on smooth surfaces such as metals, painted metals and certain high energy plastics.	
Thickness	Film Adhesive Liner (Thickness variance +/- 10%)	6.0 mils. .8 to 1.0 mils. 6.7 mils.
Gloss Initial @ 60°	60 minimum	
Dimensional Stability	Good.	
Temperature Ranges	Minimum application temperature Service temperature	+40 °F. -40 °F to +180 °F.
Expected Exterior Exposure	Removable up to 1 year under normal conditions.	
Adhesion	To glass To standard test panels Tested according to PSTC-101 Method A with 24-hour dwell at 70 °F and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly before production.	4 to 16 oz. /in. 4 to 16 oz. /in.
Water Resistance	Good. Test if immersed.	
Humidity Resistance	Good.	
Solvent Resistance	Good	
Storage Stability	6 months shelf life when stored at 70 °F and 50% relative humidity.	
Product Codes	221-54	(54" X 100' roll)
Recommendations	Completely evaporate inkjet solvents before application. Failure to do so may facilitate solvent penetration resulting in vinyl degradation.	



**Manufacturer of Pressure Sensitive Films,
Traffic Graffice Floor Advertising Films,
Custom Coatings and Printing Inks.**

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